



# THE CREATIVES PROJECT

## TCP ART-FORCE Rolling Application Guidelines

### **ABOUT THE CREATIVES PROJECT:**

The Creatives Project (TCP) is a vital force in Atlanta's arts community. TCP strengthens and unites arts, education, community and commerce by creating an arts ecosystem that empowers eager citizens to recognize Atlanta's potential. TCP accomplishes this goal by engaging fresh resources, implementing crucial and deliberate arts and culture initiatives and leading arts-based education. TCP patrons provide subsidized housing and free studio space to support our artists as they serve Atlanta neighborhoods.

Since 2011, The Creatives Project has assigned over 200,000 square feet of studios, exhibition space, and housing to local artists annually at no cost or significantly subsidized rates. As a result, TCP has presented 15 exhibitions and served over 40 artists through residency opportunities who have volunteered 8,450 arts service hours to help over 900 underserved youth and elders realize their creative dreams through professional artist mentorship!

It is our mission to enrich and strengthen local communities through quality arts-based education and outreach, while celebrating and elevating the city's creative talents through local residency programs.

Through our various programs we:

- Provide educational programs enabling artists to give back through youth and community outreach.
- Provide a mentorship program partnering artists with youth to nurture the city's creative future.
- Provide living, studio, and exhibition space through our Artist-in-Residency programs.
- Support artists' exposure and access to new audiences locally and nationally.

TCP strives to change the face of our city by giving voices to those not often heard and inspiring emerging artists and communities to leave a lasting impact on Atlanta.

### **RESIDENCY PROGRAMS:**

As living costs for Atlanta's creative class continue to rise, TCP is a vital force in supporting the local creative economy. Atlanta's only organization to provide free studio space and subsidized housing to the city's creative class, TCP creates residencies that maintain the economic and cultural diversity of the City of Atlanta. Our programs promote a vibrant local artist community by offering selected artists support and resources to create ambitious new works, as well as, serve the surrounding communities through educational programs. Our youth mentorship program partners our resident artists with under-resourced communities via arts-based educational programs for neighborhood schools and non-profit organizations through TCP's Community Arts Program (CAP). With CAP, The Creatives Project provides students, teachers, and communities direct hands-on arts experiences through personal interaction with artists. TCP encourages each artist to explore his/her discipline with students, teachers, and community members through a variety of components that may include workshops, classes, lectures and discussions.

## TCP's ART- FORCE:

**ART-FORCE** is the Affordable Housing Artist-In-Residency program of The Creatives Project (TCP).

**Provides a minimum of 10 Atlanta based artists with affordable housing, shared studio space, and exhibition opportunities for a 2-year cycle.**

Creatives will be selected to receive affordable housing at the Academy Lofts in Adair Park (a block from the Beltline) while they share their creative skills for the greater good. Access to additional amenities on and off site such as studios, classrooms, and gallery space will foster creative growth and innovation. In exchange, each resident will serve the surrounding communities through educational programs. While in the program residents will also receive promotional support and professional development.

### **APPLICANT ELIGIBILITY:**

- **Applicant's annual income cannot be below \$31,248.00 or exceed \$34,740.00 (60% AMI)**
- The artist must currently reside in the Metro Atlanta area (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Hall, Henry, Newton, Morgan, Paulding, Pickens, Rockdale, Spalding, and Walton) and must have resided in the Atlanta metropolitan area for at least one year.
- Must not be enrolled as a full-time student in any degree-granting program during the residency

### **PROGRAM COMMITMENTS:**

- Must be committed to be present and active for the duration of the residency cycle
- Must be able to commit a maximum of 3 hours/week (12 hours/month) of arts education outreach
- Must be able to participate in virtual programming provided during their residency and remain flexible and understanding that the COVID-19 pandemic may require modifications to the program model (including, but not limited to, a virtual model, if an on-site residency is no longer tenable)
- Participation in educational programming such as artist talks or studio visits
- Must produce new work specifically for at least one TCP exhibition.
- Must be committed to being a respectful and responsible resident, team player, educator, and collaborator
- Must pay subsidized monthly rent on time
- Must provide a criminal background check

### **REVIEW PROCESS:**

The TCP staff works to thoughtfully assemble a diverse group of jurors with a breadth of knowledge, perspectives, and experience to review applications. During phase two of the process applicants may be contacted for additional information, a virtual interview, and or a studio visit. Each applicant must be able to commit 3 hours per week/12 hours per month towards arts education outreach.

### **SELECTION CRITERIA:**

The review committee selects resident artists and based on the following criteria:

- Artistic merit and integrity of applicant's work
- Appropriateness of applicant and their work for TCP and its programs
- Demonstrated commitment to artist's creative genre and the potential for community-based, mutually beneficial relationship with TCP and the community
- Ability of applicant to be a responsible resident
- Education and outreach experience
- Completeness of application

## REQUIRED APPLICATION MATERIALS:

Please include the following items in your application

- 1. Cover sheet:** Include name, address, phone number, website, and email address.
- 2. Photo:** Include a headshot (to be used for promotion of selected artists).
- 3. Biography:** Please provide a brief written account of your professional experience (150 word max.).
- 4. Resume/CV:** Please provide a brief summary of your educational background, exhibition record, teaching experience, any relevant awards, collections, etc.
- 5. Artist Statement:** A brief description of your work including your perspective and priorities as a creative.
- 6. Portfolio:** As appropriate to your medium, please submit 10 visual samples of your work. New media (video, animation, and motion graphics, etc.) may be submitted separately as Quick Time or MPEG files, and each sample should not exceed three minutes in duration or 18M which must be edited to desired reviewing section and cannot exceed 18M. All work samples must be clearly identified and labeled with a brief description of the work including medium, size and year.
- 7. Essay:** Explain why you are applying to our Residency Program. How do you perceive your involvement with The Creatives Project impacting the community? How will your involvement affect your immediate and long-term goals as an artist? (2 page maximum)
- 8. CAP Educational Programming Proposal:** Please submit a proposal for our Community Arts Program (CAP) as relevant to your discipline and expertise. Consider how you would like to utilize your professional strengths to give back to neighborhood youth and community members in virtual or covid-safe in-person workshop environment. Also take into account the appropriateness of your proposal to CAP's educational mission. Creativity in teaching and implementation is valued greatly in our program. We encourage community engagement through socially responsible initiatives as residents provide CAP outreach programming. Proposals can include, lesson plans, lectures, and other supporting documents such as photographs of previous teaching experience. Please visit our website to learn more about the impact our residents have made through CAP. [www.thecreativesproject.org/outreach](http://www.thecreativesproject.org/outreach)

## REQUIRED RENTAL/FINANCIAL MATERIALS (phase two)

- Criminal background check
- Academy Lofts rental application
- Three months most recent bank statements
- Proof of residency: Selected artists will be asked to provide a copy of their driver's license, utility bill, or rental agreement to prove residence prior to confirming their participation
- Proof of employment: two months most recent paycheck stubs, for those self employed a copy of your most recent tax returns or 6 months of bank statements for proof of income.

## REVIEW TIMELINE:

- Applications are accepted on a rolling basis as additional units become available.
- Applicants will only be notified if an opening becomes available and the application advances to phase 2 of the application process.
- If you do not receive a confirmation for your application submission, please send an email to [artists@thecreativesproject.org](mailto:artists@thecreativesproject.org)
- NO PHONE CALLS PLEASE.

## HOW TO SUBMIT YOUR APPLICATION: (carefully follow the directions below )

- Create **ONE** multiple page PDF including all Required Supplemental Materials and name it: YEARTCP\_LastnameFirstname.pdf (ex:2021TCP\_DoeJohn.pdf)

*(All Required Supplemental Material must be presented in the chronological order in which they appear on the previous page. Please make sure to title each page with its corresponding category.)*

- Email all application materials to: [artists@thecreativesproject.org](mailto:artists@thecreativesproject.org) with the subject line “(your name) 2021 TCP ARTFORCE Application”. File size should not exceed 18M.

\*New media (video, animation, and motion graphics, etc.) may be submitted separately as QuickTime or MPEG files (max file size: 18M). Please name these files: 2021TCP\_LastnameFirstname\_portfolio#

*\*an email confirmation will be sent UNLESS we have not received your application*

### **Phase two materials are only required of the finalists and will be requested separately.**

- Submit your \$35 application fee via paypal using the button on our site or by accessing our account with: [info@thecreativesproject.org](mailto:info@thecreativesproject.org).

***\*Applications are considered incomplete until the application fee is paid in full.***

Please email us with your questions [info@thecreativesproject.org](mailto:info@thecreativesproject.org)  
We look forward to receiving your application!



*TCP alumni and Artist-In-Studio Fellows at the 2019 annual exhibition TRANSCEND.*

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## TCP RESIDENCY FREQUENTLY ASKED QUESTIONS:

### **Can I apply if I live out of state?**

You must reside in the Metro Atlanta area for atleast one year prior to acceptance into the program.

### **Where is the housing located?**

Made possible through a partnership with Stryant Investments, the micro unit apartments are located in the heart of Adair Park and a block from the Beltline's Westside Trail at the Academy Lofts (711 Catherine St. 30310).

### **What size are the units and how much do they cost?**

All units at the Academy Lofts are "micro unit" studio apartments ranging in size from 300sf - 550sf. Each unit is equipped with a full kitchen, 14ft ceilings, and hardwood floors throughout. Monthly rent will not exceed \$868.00.

### **Where are the shared studio spaces located?**

Currently the studio spaces offered to ART-FORCE residents are located offsite at one of our many studio residency locations.

### **When will I be able to tour the units?**

Digital tours are available to all applicants prior to the review of your application. If your application is accepted for the next phase of review you will be contacted for an in person tour.

### **Do you allow roommates?**

We do not allow roommates. All individuals receiving a TCP subsidy must go through our application process for approval.

### **Do you allow couples? Are partners allowed to live in the house with residents?**

As stated above we do want the subsidy to benefit individuals who have been vetted through our review process. We are open to the possibility of a creative couple/team residing in the space as long as you are both committed to the outreach component.

*\*You may each submit an application yet as one pdf document stating that you are a couple/team interested in applying to share the space together so long as the combined household annual income does not exceed \$39,720.*

### **Do you allow pets?**

We do not allow pets at this time.

### **If I am NOT selected for the ART-FORCE residency can I still apply for affordable housing at the Academy Lofts?**

YES, however you will not receive the added benefits of the residency which include access to studio and exhibition space with promotional and professional support. In the same respect, you will not be required to complete outreach if you are not an ART-FORCE resident. There are 20 additional affordable units available through Stryant outside of our residency program.

### **Am I allowed to travel during the residency?**

Absolutely! We understand that you may have special occasions or even other residencies to travel for during the 2yr residency period. We simply require that you notify us ahead of time and that missed outreach hours are made up at a later date. We fully support your creative endeavors and understand that your ability to travel is a big part of building your career as an artist!

### **What happens if I must move during the 2 year period?**

We know it is possible for your lives to take a turn or require a shift in direction. If you must move away from Atlanta your space will be reassigned to another candidate as we wish you well on your new adventure!

### **Am I allowed to participate in other residencies, exhibitions, and programs while in residence with TCP?**

We are here to support artists careers! Therefore, we encourage our residents build their experiences through inclusion in exhibitions and other career support programs. We DO NOT, however, allow artists to double-dip for specific resources. For instance; An artist applying for TCP housing cannot be receiving a similar formal subsidy elsewhere.

### **Will I be required to teach the "Educational Program Proposal" that is submitted with my application?**

Not necessarily. Although many of our previous residents have teaching experience, many of them do not. This section of the application helps us gain an understanding of where you fall on the arts instruction spectrum and your level of creativity/ enthusiasm when it comes to teaching your craft. Your Educational Program Proposal may or may not be utilized for instruction during outreach and in some cases can be modified to better fit the needs of our outreach beneficiaries.

### **I have an organization in mind for my outreach. Can this organization be my outreach beneficiary?**

It is possible but not guaranteed that the organization you have in mind will be approved as your outreach beneficiary. TCP maintains a roster of beneficiary organizations who have been nominated or selected based on specific outreach population guidelines.

### **Is outreach every week?**

Studio residents are required to complete a maximum of 12 hours per month of arts outreach, however these hours may be completed over the course of the 2 year residency (approx 250 total hours) in various increments. It is important to note; Recently TCP has been working to expand its reach into more communities across Metro Atlanta. Building these new relationships require flexibility from our staff and resident artists to best meet the needs of the communities we serve. Outreach sites may request weekend workshops, weekly experiences, or even a TCP visiting artist to work a daily program.

### **Should I include letters of recommendation in my application?**

Although letters are not required they can be included in the CAP proposal section as testimonials to your teaching/outreach experience. Please feel free to submit any documents that will help us better understand your desire to make an impact on your community or demonstrate the impact you have already made.

*If you STILL have questions, [info@thecreativesproject.org](mailto:info@thecreativesproject.org) .Staff will send response emails to questions within 72 hours when time*